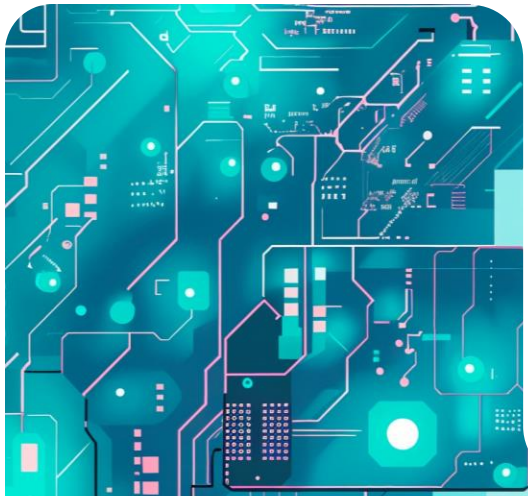
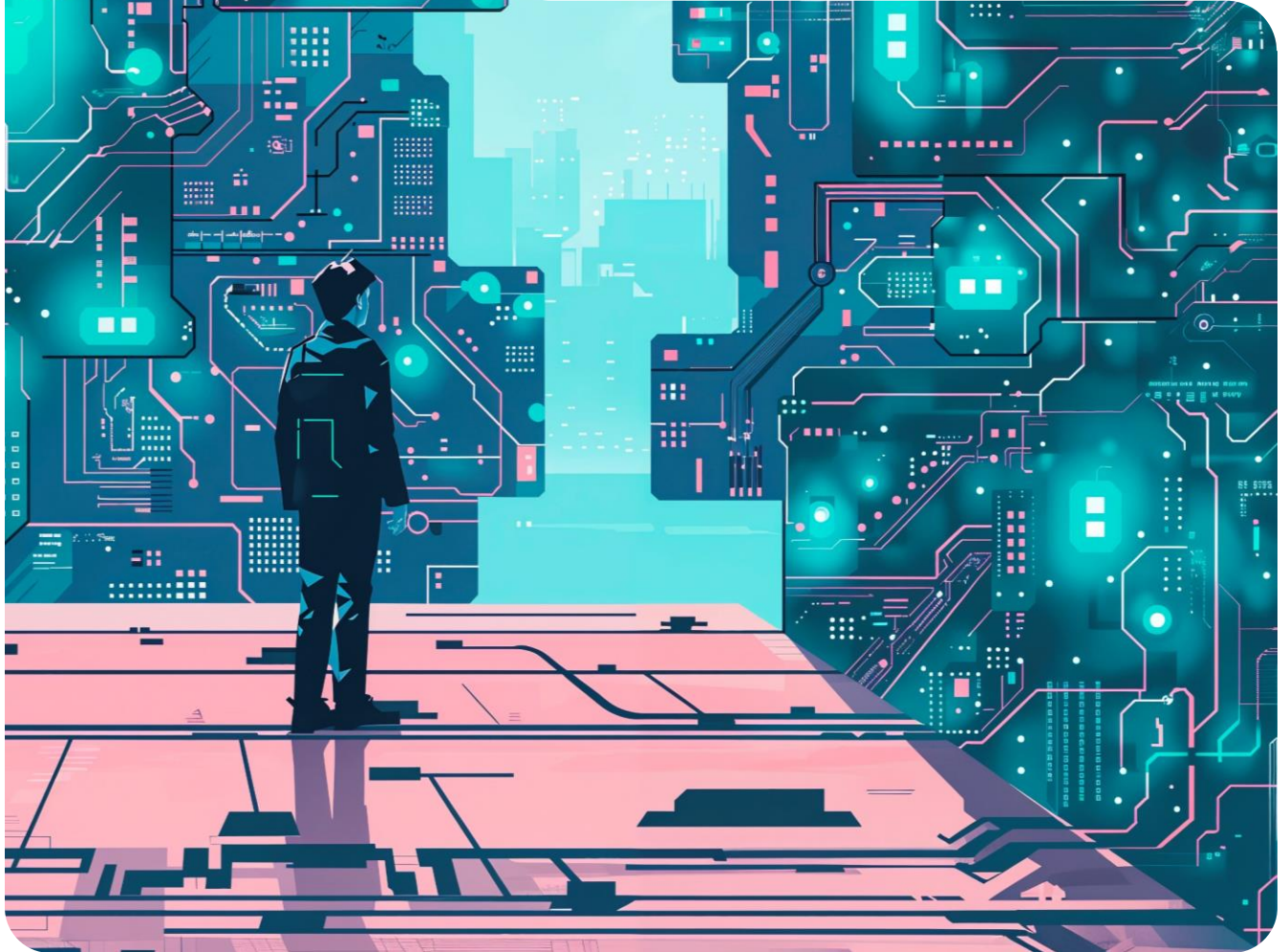




SOUND OF THE SUN



Sound of The Sun

Your committed partner in innovation

Workforce | Learning | Information Technology | Media
Sustainability | Customer Experience

Sound of The Sun

At Sound of the Sun, we redefine how organizations learn, work, and connect with their audiences through innovative solutions. Established in 2019, we operate in both India and Australia.

We offer a comprehensive range of services and technologies designed to help organisations transform, grow, and stay future-ready.

Services

Staffing and Workforce Management	Flexible talent solutions providing pre-screened professionals across L&D, IT, media, sustainability, and more.
Learning and Development (L&D)	End-to-end training solutions from need analysis to curriculum design, development, delivery, and LMS management.
IT and Cybersecurity	Comprehensive technology, cloud, development, infrastructure, and security services to build resilient digital operations.
Digital Media	Creative, marketing, video, and brand strategy services that strengthen your digital presence and engagement.
BPO and Call Centre	Customer support, operations management, and scalable call centre services for seamless service delivery.
Sustainability	Strategy, consulting, reporting, communication, and training services that help organisations drive responsible growth.

Technologies

Education and Career Marketplace	A connected platform enabling learners, institutions, and employers to interact, upskill, and grow.
Learning Experience Platform (LXP)	A robust Learning Experience Platform that streamlines training delivery, tracking, and analytics.
Academic and Administrative Helpdesk	Technology solutions that power efficient customer service operations through automation, routing, and performance insights.

Staffing and Workforce Management

Our Staffing and Workforce Management solutions to help you plan, manage, and optimize your workforce while improving efficiency, productivity, and business outcomes.

Temporary Staffing

Deliver quick and flexible solutions for short-term projects or sudden workforce needs. Provide qualified talent across industries to ensure seamless integration and immediate impact.

Contract Staffing

Secure specialized skills for specific projects with experienced professionals. Vet candidates thoroughly to align their expertise with your requirements, ensuring long-term success.

Payroll and Benefits Management

Streamline payroll administration with accurate and timely payments. Offer a comprehensive suite of employee benefits to promote well-being and enhance talent retention.

Compliance and Risk Management

Navigate legal and regulatory complexities to safeguard your organization. Ensure adherence to applicable laws while minimizing potential risks.



Performance Management

Set clear goals, track progress, and deliver constructive feedback. Foster continuous improvement to empower employees and boost organizational performance.



Learning and Development (L&D)

Our Learning and Development (L&D) solutions to address your training challenges and deliver engaging, impactful learning experiences.

Custom eLearning

development Craft highly personalized and effective eLearning courses tailored to your specific needs, addressing your unique challenges and objectives.

Infographics and Animation

Breathe life into complex concepts with visually captivating infographics and animations that simplify information and leave a lasting impression.

ILT and VILT

Choose from Instructor-Led (ILT) or Virtual Instructor-Led (VILT) sessions for personalized training that caters to diverse needs.



Rapid eLearning and Microlearning

Deliver bite-sized learning bursts in just the right format for today's busy learners. Keep them engaged and on track with quick, impactful modules.

Live Video Production

Capture the power of storytelling through dynamic live video productions that connect with learners on an emotional level and enhance knowledge retention.

Technical documentation

Craft clear, concise, and user-friendly technical documentation that empowers users to understand your products and services with ease.

Gamification

Unleash the power of play! Integrate gamification elements into your learning programs to enhance motivation, knowledge retention, and learner satisfaction.



Learning and Development (L&D)

Our Learning and Development (L&D) solutions to address your training challenges and deliver engaging, impactful learning experiences.

Content Optimization & Compliance

Ensure your content and documents are accessible, well-structured, and optimized for searchability while meeting compliance standards.

AR and VR integration

Unleash learning potential!
Blend reality and virtual worlds in captivating 360° experiences for deeper immersion and knowledge mastery.

L&D Consultation

We partner to define your vision, craft your roadmap, and deliver impactful learning.

Localization

Expand your reach and resonate with global audiences by tailoring your learning content to their specific cultural contexts and languages.

LMS Implementation and Administration

Get the most out of your Learning Management System (LMS) with our expert implementation and administration services, ensuring smooth and efficient learning delivery.



IT and Cybersecurity

Our IT and Cybersecurity solutions designed to enhance efficiency, strengthen security, and streamline your technology landscape.

IT Infrastructure Management

Maintain and manage your IT infrastructure, ensuring smooth and secure operations with comprehensive monitoring and support services.

IT Support, Automation and AI Integration

Develop tailored AI and automation solutions to streamline help desk operations, ensuring efficient issue resolution and improved customer satisfaction.

Cloud Solutions

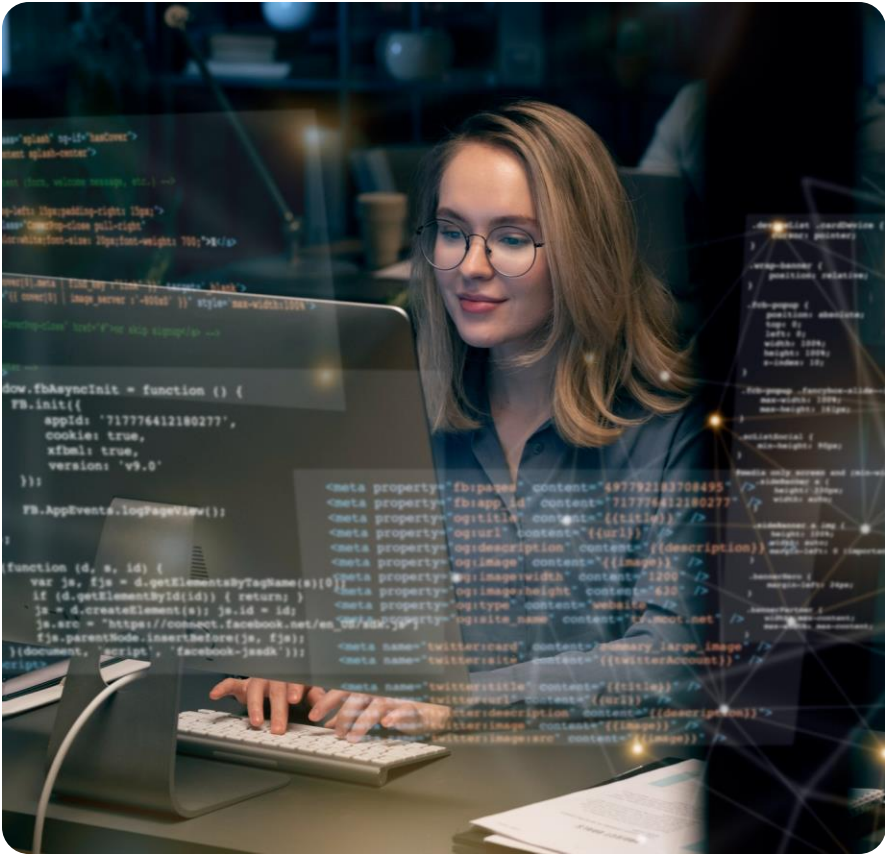
Leverage cloud technology for scalable, flexible, and cost-effective IT services, including cloud migration, management, and optimization.

Cybersecurity

Protect your organization from digital threats with robust cybersecurity solutions, including threat detection, risk assessment, and data protection strategies.

IT Consulting

Partner with our experts to assess your current IT landscape, identify areas for improvement, and develop strategic IT roadmaps that align with your business objectives.



Managed IT Services

Outsource your IT needs to our team of professionals, offering comprehensive managed services to keep your systems running smoothly and efficiently.

Data Analytics and Business Intelligence

Harness the power of data to drive informed decision-making with advanced analytics and business intelligence solutions.

Digital Media

Discover our digital media solutions to help you build a strong online presence, connect with your audience, and drive measurable results.

Digital Marketing

Amplify your brand's online presence through targeted digital marketing strategies, including SEO, SEM, content marketing, and social media management.

Creative Services

Craft compelling visual content that resonates with your audience. Our services include graphic design and animation, helping you communicate your brand's message effectively and creatively.

Video Production

Create engaging and high-quality video content that tells your brand's story and captivates your audience. From concept development to post-production, we handle all aspects of video creation.



Brand Strategy and Development

Develop a strong and consistent brand identity that communicates your values and differentiates you from the competition. We assist with brand positioning, messaging, and design.



Content Creation & Management

Create engaging and informative content that drives engagement and fosters brand loyalty. From blogs and articles to podcasts and webinars, we cover all your content needs.

BPO and Call Centre

Here are our BPO and Call Centre solutions crafted to optimize customer interactions, personalize experiences, and enhance satisfaction.

Customer Journey Mapping

Analyze and visualize the entire customer journey to identify pain points and opportunities for enhancing the customer experience, leveraging AI and customer data.

AI-Driven Personalization

Leverage AI to deliver personalized experiences, recommendations, and solutions tailored to individual customer needs.

Omnichannel Support

Provide seamless integration of customer interactions across channels, including phone, email, chat, social media, and in-person touchpoints.



BPO and Service Center Setup

Design and implement efficient BPO and service center operations to provide seamless customer support and optimize service delivery.

Proactive Engagement with Predictive AI

Leverage predictive AI models and automation to anticipate customer needs, sending proactive notifications, updates, or solutions before issues arise.

Robotic Process Automation (RPA)

Implement RPA to automate manual, rule-based tasks, reducing operational costs and improving service efficiency.

Automated Feedback Management and Insights

Use AI to collect, analyze, and categorize customer feedback at scale, providing actionable insights for continuous service improvement.

Self-Service Solutions with AI Chatbots

Use AI-driven chatbots and virtual assistants that empower customers to resolve issues independently, enhancing efficiency and reducing response times.

Data-Driven Decision Making

Utilize customer data and analytics to refine strategies, measure success, and enhance overall experience quality.



Sustainability

Our sustainability services are tailored to guide your decision-making and align your goals with long-term social, economic, and environmental impact.

Baseline Surveys and Impact Assessments

Gather community data through baseline surveys and evaluate project effects with social impact assessments to maximize benefits and minimize disruptions.

Stakeholder Engagement and Policy Analysis

Capture diverse perspectives through stakeholder engagement and identify gaps in policies to build inclusive, sustainable frameworks.

Resource Mapping and Climate Resilience

Create GIS-based maps for resource management and analyze climate risks to develop resilience strategies for communities and ecosystems.

Biodiversity and Conservation

Document species diversity and ecosystem health to guide conservation efforts and promote sustainable habitat management.

Livelihood Analysis and Finance Sustainability

Assess economic activities, prioritize investments with cost-benefit studies, and unlock green finance opportunities through carbon credit documentation.

Sustainability Data and Carbon Assessments

Process sustainability data for actionable insights and quantify emissions with carbon footprint assessments to align with global goals.



Technologies



Education and Career Marketplace

Our Education and Career Marketplace is an AI-powered platform that connects learners, institutions, educators, and employers—simplifying admissions, improving learning outcomes, and enabling career guidance, internships, and placements.

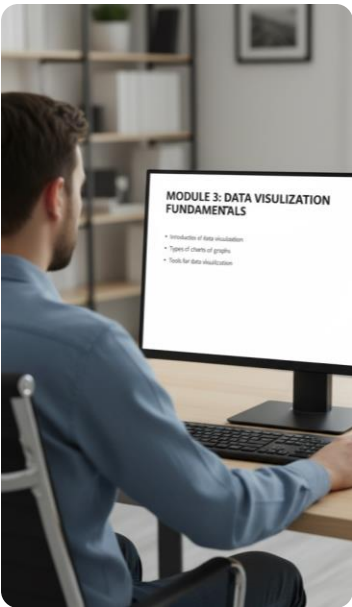
Who it serves

- **Learners & Professionals:** A lifelong digital profile for skills, learning, and career growth.
- **Institutions:** End-to-end student lifecycle management from admission to alumni.
- **Government & International Bodies:** Scalable, secure platforms for large skill and education programs.

Learning Experience Platform (LXP)

Our Learning Experience Platform (LXP) delivers personalized, engaging learning for modern teams. It brings content, skills, and experiences together in one place. With smart recommendations and a clean design, our LXP helps learners grow faster, stay motivated, and build real-world skills aligned to business goals.

- Personalized learning paths
- Smart content recommendations
- Skill-based learning journeys
- Easy content creation and curation
- Progress tracking and insights
- Mobile-first, user-friendly design



Academic and Administrative Helpdesk

Our AI-powered academic and administrative helpdesk automates student support across the entire journey, reducing manual work and providing instant, 24/7 assistance to deliver a seamless and positive student experience.

- Student Outreach Campaigns
- 24/7 Student Admissions and Enrollment Support
- Comprehensive Student Helpdesk
- Student Engagement and Follow-Up Reminders
- Event Coordination & Communication
- Alumni Engagement and Fundraising Campaigns

Why partner with us?

- We customize our services to meet your specific needs.
- Our specialists bring a wealth of knowledge and experience in eLearning, IT, digital media, CX and workforce management.
- We leverage AI and data-driven technologies to deliver cutting-edge solutions that keep you ahead of the curve.
- We focus on building strong partnerships and providing dedicated support throughout your journey.
- Our solutions are designed to grow with your organization, adapting to your evolving needs and challenges.
- From enhancing skills and streamlining processes to strengthening digital presence, we cover all aspects to drive your success.



Organizations We've Worked With



We Have Presence Across



India

Australia

Belgium

Burkina Faso

Malawi



Partner with Sound of The Sun

Transform challenges into opportunities with our tailored solutions. Let's work together to build a more sustainable, inclusive, and innovative future.

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